

MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

BELARUSIAN NATIONAL TECHNICAL UNIVERSITY

FACULTY Marketing, Management, Entrepreneurship

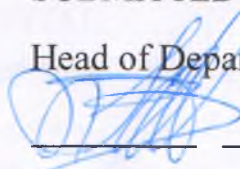
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DEPARTMENT Business administration

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21 02 2022

MASTER'S THESIS

Assessment of the investment potential of China at the present stage of development

Specialty 1-25 80 01 Economics

(code and specialty name)

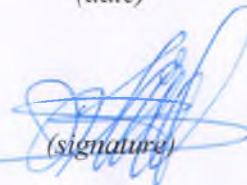
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Minsk 2022

INTRODUCTION

Relevance of the topic: assessment of the country's investment potential makes it possible to determine the scale of investment programs and the need for domestic borrowing for their implementation. Investment potential is the maximum possible ability to attract into production and effectively use investment resources for real and financial investments, which materialize in the newly created factors of social production and public infrastructure.

The experience of China as a donor and recipient of investments is of interest to a number of countries. China's economic growth rate is showing stable growth compared to the rest of the world. At the end of 2020, analysts at the British Center for Economic and Business Research (CEBR) said in a report that the pandemic would push China's economy ahead of America's in 2028 - five years earlier than previously predicted. According to CEBR analysts, China weathered the pandemic much better and the country's economy is recovering faster than the American one. In this regard, the topic of the master's thesis is relevant, and the peculiarities of the development and assessment of China's investment potential is the subject of research by a number of large international economic institutions

The degree of knowledge of the problem. The issues of effective management of investment processes and the development of investment policy are reflected in the scientific works of Alpatskaya E.G., Aniskin Yu., Vladimirova S.A., Glazunov V.N., Igonina L.L., Matveev V.A., Chvanova A.V. and The analysis of the development of the Chinese economy and investment policy is presented in the works of Berger Ya.M., Kamennov B.P., Kashina N., Lyubomudrova A.V., Shkodinsky S.V., etc.

The purpose and objectives of the study:

The purpose of the master's thesis is to assess the investment potential and identify the features of its formation at the current stage of the country's economic development.

Research objectives:

- ✓ study the theoretical concepts that determine the investment potential of the country;
- ✓ analyze the investment potential and investment climate of China;
- ✓ assess the investment potential of China at the present stage of development.

Essence and research methodology:

The object of research is the economic development of China.

The subject of research is the investment potential of China.

The theoretical and methodological basis was the main the provisions and regularities set forth in the works of domestic and foreign scientists - economists on the study of problems of management of investment processes in the economy.

The information base of the study was made up of materials from specialized economic journals: "World Economy and International Relations", "Problems of the Far East", "Journal of World Business», «Harvard Business Review», «Journal of Asian Economics», «China Economic Review", as well as materials of Chinese state organizations (the State Statistical Office of the People's Republic of China.

The theoretical and practical significance lies in the fact that the analysis of foreign investment in China will allow us to assess the real role of foreign investment, and the proposed recommendations create an opportunity to accelerate their inflow and increase socio-economic efficiency in the country.

The structure of the final qualifying work. The final qualifying work consists of an introduction, 3 chapters, a list of references, conclusions and appendices.

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