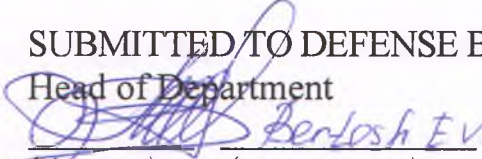


MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS
BELARUSIAN NATIONAL TECHNICAL UNIVERSITY

FACULTY Marketing, Management, Entrepreneurship
(full name of the Faculty)

DEPARTMENT Business administration
(full name of the graduating Department)

SUBMITTED TO DEFENSE BY
Head of Department


(signature) *(name, surname)*


05.04 2022

MASTER'S THESIS

**INVESTMENT STRATEGY DEVELOPMENT IN A COMPANY AT THE
PRESENT STAGE**

Specialty 1-25 80 01 Economy
(code and specialty name)

Master student


(signature)
(date)

WANGJIYI

Supervisor
PhD in Economics,
Associate Professor


(signature)
(date)

V. Rudkouskaya

Minsk 2022

GENERAL CHARACTERISTICS OF THE WORK

Research Goal

The goal and objectives of the thesis is to develop the theoretical foundations of the organization's investment strategy, evaluate the current practice of its development and find measures to improve it.

Research Objectives Tasks:

1. to study theoretical approaches to the development of an organization's investment strategy;
2. to analyze the current practice for the development of the investment strategy of the organization;
3. develop recommendations for improving the organization's investment strategy;

The task of study is:

1. This study examines the impact of corporate investment behavior on corporate development and profitability;
2. This study examines investment activity is a multicomponent concept including an aggregate of interrelated actions of the investment entities in an integrated space-time continuum aimed at the efficient allocation of investment resources for the purposes of obtaining the expected benefits ;
3. To investigate Obstacles and Challenges Facing Enterprise Investment Management at the Present Stage;
4. To investigate China's legal and regulatory framework for investment.

The object of the research is the investment activity of the organization

The subject of the research is the development of an organization's investment strategy

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