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Leonov A., Lapko O.
Outsourcing Today

Belarusian National Technical University
Minsk, Belarus

Currently, all enterprises in the world are in strong competition. Limited access to fuel and energy resources and integration into international relations hinder the competition of domestic events in the market. It is necessary to significantly reduce costs without losing the quality of work, goods and services. To develop the enterprise, as well as attract investors, you need to think about the effectiveness of management. It is here that outsourcing comes to the rescue. Outsourcing is the transfer of part of the functions of managing an organization or delivering services, as well as any specific work of the organization in general, to third-party specialists. Most common things subjected to the outsourcing: development of information systems, accounting, organization of deliveries [1].

After choosing a partner, the firm faces a difficult question – a description of the entire business process. It is not enough to conclude an agreement on the transfer of payroll. Every action of employees must be documented in the regulations. In this document, it is necessary to trace the entire chain of the business process to the moment of information transfer to the outsourcer. The advantages of outsourcing are that the enterprise can focus on activities that it considers to be the main one. Outsourcing of business processes involves the transfer of individual business processes to a third-party organization for a long time, which are not the main business-forming ones for the company. In other words, when organizing outsourcing, the company receives an additional

division, which at the same time does not legally depend on this company. Outsourcing allows you to reduce the time to perform work or services, the risks of poor-quality performance, as well as reduce costs and increase profit from investments. Development of outsourcing in Republic of Belarus has high potential which is connected with emergence of the domestic outsourcing companies capable to offer services in competitive price and as soon as possible. In addition, there is one feature of doing business in Belarus: many companies do not just care about the confidentiality of information. In principle, they are not interested in any kind of openness, since accounting is often semi-legal in nature. In addition, a strong vertical integration inherited from the Soviet period, which is especially characteristic of industrial enterprises. Another obstacle to the implementation of outsourcing processes is that doing business in such a this mode requires an extremely high level of management organization. Are necessary competent strategic planning and professional operational management, clear financial management and reliable quality control mechanisms. Everyone determines for himself the profitability of outsourcing in business. The main thing is that Belarusian business today has such an opportunity and only it can decide whether to use it [2].

References:

1. Все плюсы и минусы аутсорсинга [Электронный ресурс]. – Режим доступа: <https://logists.by/logistics/logistics-outsourcing/vse-plusy-i-minusy-autsorsinga>. – Дата доступа 16.04.2022.
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