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MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS

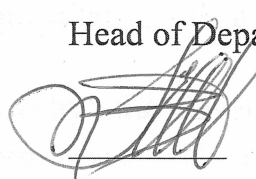
BELARUSIAN NATIONAL TECHNICAL UNIVERSITY

FACULTY Marketing, Management, Entrepreneurship

DEPARTMENT Business administration

SUBMITTED TO DEFENSE BY

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MASTER'S THESIS

Development of technoparks as an investment form of business

Specialty 1-25 80 01 Economy

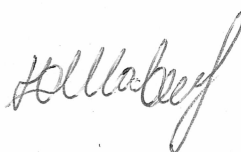
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ABSTRACTS

Masters' Thesis: 77 pages, 13 figures, 7 tables, 88 sources.

TECHNOPARKS, INVESTMENT, ECONOMIC DEVELOPMENT,
INNOVATION, ATTRACTING INVESTMENT.

The **object of the study** is technoparks in the People's Republic of China.

The **subject of the study** is the peculiarities of the development of technoparks as an investment form of business.

The **purpose of the study** is to develop proposals for the development of technoparks as an investment form of business.

Research methods: qualitative, quantitative data collection, analysis techniques.

The results obtained and their novelty: the development and potential benefits of technoparks as an investment form were studied; analyzed the factors influencing technoparks' success and identify ways to improve them; provided the advise for investors seeking to establish and maintain operations within the technopark environment.

Area of possible practical application: This dissertation contributes to the existing literature on technoparks and provides practical insights for policymakers, investors, and technology-based businesses seeking to establish or locate in a technopark.

The author of the work confirms that the calculation and analytical material presented in it correctly and objectively reflects the state of the process under study, and all theoretical, methodological and methodological provisions and concepts borrowed from literary and other sources are accompanied by references to their authors.

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