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## ЗНАЧИМОСТЬ НАВЫКОВ КОММУНИКАЦИИ В ПРЕПОДАВАНИИ THE IMPORTANCE OF COMMUNICATION SKILLS IN TEACHING

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The given article deals with the problem of communication in the teaching process. There are many elements that contribute to the process of teaching but the main one is effective communication that plays one of the most important roles.

One of the most effective skills of a teacher is the ability to communicate. This includes listening as well as speaking. Communication skills are most important when we talk about winning the hearts of our listeners. The tone, volume, rhythm, and body language of the communicator play a vital role when speaking both directly and indirectly.

The «art of connecting» is the ability to form a significant bond between the speaker and listener. This connection determines how valuable the shared information becomes to the listener. Therefore, the greater the relationship, the more meaningful the information becomes. It is almost a separate curriculum all within itself. In laymen's terms it is not so much «what the speaker is saying» but rather «to what extent» the information is being understood [4].

In the classroom setting, connecting skills lead to creative and effective approaches to solving problems and getting work accomplished. These skills create the climate of the classroom as well as develop the students' self-esteem. According to Sylvia Habel, president of William Glasser Institute of Australia, «The teachers that inspired me were the ones that related to me; it was as though they were talking to the 'me' inside as though they knew me somehow» [5].

The effective teacher's communication must convey empathy, which is the ability to communicate care and concern, to her students. While doing so, she cultivates a respectful environment. Her students feel they can trust her without fear of embarrassment, lack of acceptance, or receiving preconceived judgment. Hands are willingly raised, risks are taken when students aren't confident of their knowledge or individual answer, and an authentic kindness is witnessed with both parties – teacher and student alike.

The teacher treats her students just the way she wishes to be cared for in the classroom. This behavior is modeled through attentive eye contact, listening, and expressing a genuine interest when another is speaking. According to Cathy Cox, Georgia's state superintendent, «Nothing is more important to the student's success than a positive relationship with the teacher regardless of interferences to their education such as a tough home life, limited parental support or socioeconomic level» [3].

Good motivation produces good learning outcomes. Many students simply don't understand why they need to study curriculum that doesn't seem relevant to them. The teacher introduces and explains the significance of that material. He makes personal connections to the real world that the student isn't able to do for himself. As a result, the students get motivated and act upon their interest while studying that subject. The teacher can share stories having to do with the lesson's key idea. Students are more apt to remember an idea if they can personalize it by attaching a memory or possibly a personal meaning to it.

The teacher might also have the students make personal reflections with the lesson's objectives. This suggestion often helps the students to stop and think about what is being said. It's another way of asking your listeners to paraphrase what they think you have said. This strategy is a win-win situation, as it keeps the students engaged in the lesson and also requires «active» listening skills [2].

The good teacher is able to understand and is understood. Therefore the effective teacher looks at the problem from the «point of view» of the problem solvers, that is, her students, rather than force her idea as to how the problem needs to be handled. This approach to problem solving helps to improve interpersonal skills between the teacher and her students. Learning how to express one's needs, how to get what they want in a responsible and effective way and how to give useful feedback can begin being taught at a very young age [1]. Try to share a relevant story of your own experiences in similar situations. That can help to open a meaningful dialogue. This openness reveals both humanity and vulnerability of the teacher.

Teacher Tips for Communicating:

- Do not substitute technology for communication.
- Communicate professionally avoid emotional negative responses.
- Be sensitive to misinterpretation, whether verbal or written.
- Never underestimate the importance of effective communication.
- Keep doors of communication open.
- Remember, listening is important element of communication.

As an effective educator, embrace the cultural diversity of your classroom. Remember, regardless of their background, students' desire and deserve to learn in an effective learning environment. Therefore, develop a sense of understanding and value for all students in the classroom. Each student brings a uniqueness and personality to the class community. Embracing cultural diversity can even include partnering with a school in a different country, so you can understand and appreciate their culture.

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