

SMART CALCULATOR AS A WAY OF ECONOMIC AND LOGISTICS OPTIMIZATION

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The main thing in the work of a freight forwarder is the accuracy with which he draws up orders and interacts with contractors. But accuracy cannot be achieved at the expense of speed - it is necessary to calculate rates and make decisions about transportation as quickly as possible. How do we understand if transportation is profitable?

A smart calculator helps you instantly calculate the benefit from each specific transportation. It takes into account all the main costs - taxes, the salary of a logistics manager, inflation and fixed costs of the company. This allows you to find out the real and not hypothetical profit from transportation and avoid deals that seem profitable only on paper. Each of these parameters is configured individually and enables you to make the profit calculation as accurate and relevant as possible for your business. Special attention should be paid to the setting - the calculator does not invent anything itself, but only works with the information that is given to it [1].

For a logistician, a calculator is a truly indispensable tool that helps to make decisions about transportation much faster and negotiate only guaranteed profitable rates with customers and carriers. And for the manager - a simple means to significantly reduce the load when coordinating applications. It includes smart scheduling, scalability, improved vehicle loading, and convenient geocoding.

From creating requests to managing mutual settlements with counterparties. Make only profitable deals: "Smart Calculator" quickly and

correctly calculates the profitability of cargo transportation, taking into account all hidden costs.

Expand your list of customers or carriers and earn even more with the help of auctions and tenders: get orders for transportation from direct and verified cargo owners or play auctions and tenders among reliable transport companies.

Smart Logistics allows you to participate in auctions for transportation and place bids directly on your smartphone. The logistician can receive orders from cargo owners, create applications, sign and send from the customer.

Smart Logistics helps you to find new direct customers, pass their accreditation and conclude long-term contracts with them; to secure your transportation by checking the reliability of drivers, vehicles and studying companies rating.

The main tools of the work of logisticians - Smart Calculators of the Forwarder and the Carrier - help to arrange only profitable transportation. The calculators themselves calculate the real profit from transportation, taking into account all expenses (including fuel, taxes, salaries and even office expenses). All the logistician needs to do is fill in the data and in one click find out if the transportation will be profitable, this can be done even during a conversation with a client and instantly give him the final cost.

References

1. Умный калькулятор Экспедитора – быстрый расчет прибыли за перевозки. [Electronic resource]. – Mode of access: <https://ul.su/news/umnyy-kalkulyator-ekspeditora/>. – Date of access: 14.04.2023.