As the pioneer and winner of the textile industry, KAMVOL company needs to continuously expand its advantages in order to survive in the highly competitive market in the future industry.

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## ANALYSIS OF THE CURRENT SITUATION AND VISION OF CHINESE INTERNATIONAL STUDENTS IN BELARUS IN 2023: THE EXAMPLE OF STUDENTS FROM SICHUAN AND CHONGQING

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Summary. With the evolving Belarusian educational system, an increasing number of Chinese graduates opt for further studies in Belarus. However, many face substantial challenges upon their initial arrival. Focusing on students from Sichuan and Chongqing, this article first explores the significance of Chinese students pursuing education in Belarus. Subsequently, it delves into the challenges encountered by these students. Finally, it offers practical solutions to address the issues faced by Chinese students in Belarus, serving as a valuable reference for stakeholders involved in international education.

Studying abroad is a unique and enriching experience that can provide students with a wide range of opportunities and challenges [1]. Chinese students come to Belarus not only to acquire knowledge and skills academically, but also to undergo a rich experience in terms of culture, interpersonal relationships and personal growth [2]. However, there are some challenges in the cooperation, and these improvements are essential to promote further cooperation and development between the two countries in the field of education [3].

Significance of studying in Belarus.

Academic and Professional Development: Belarusian higher education institutions offer a wide array of academic and professional fields, expanding the choices for Chinese students. They can gain international perspectives and expertise in diverse specializations.

Cultural Exchange: Interacting with local Belarusians and fellow international students fosters cross-cultural communication and understanding, fostering global friendships and perspectives.

Personal Growth: Study abroad experiences cultivate independence, selfconfidence, and self-discovery. Adapting to a new culture and environment contributes to personal development.

International Networking: Studying in Belarus allows students to establish global social and professional networks, advantageous for future career and academic prospects.

Questionnaire Survey Analysis Results and Based Recommendations

In this study, a sampling method was used to select 40 participants for the questionnaire survey from the WeChat group of students studying in Belarus who graduated in 2023 in the regions of Sichuan and Chongqing. These two regions are one of the main sources of international students from China. During the sampling process, these participants were randomly selected from WeChat groups with a total of 129 members to ensure that the questionnaire sample was representative.

Disciplinary distribution: In terms of their choice of specialisation, the survey results show that Chinese students have chosen different fields since education, journalism, human resources, law and business. This diversified disciplinary background underlines the attractiveness of Belarus as a place to study a wide range of professions.

Adjustment to life: In terms of life, some students found that they needed to adapt to new habits and diets, which might be different from their home culture. In addition, the issue of renting an apartment and the conditions of the dormitory raised concerns among some international students, suggesting that improved accommodation could improve their quality of life.

Interpersonal relationships: Interpersonal relationships between international students and local Belarusian or other international students vary from person to person. Some students may have less contact with local students, while others may have established friendly interpersonal relationships. This reflects the fact that international students have different social experiences and interactions with each other.

Support and resources: Students' views on the support and resources provided by the school and related organizations varied. Some students felt that the school provided adequate support, while others felt that there was still room for improvement, particularly in relation to language training and hostels.

Suggestions and feedback: Students provided some useful suggestions and feedback, which included a desire for the university to offer more language programs, improve the visa process, provide more dormitory options, increase financial aid for students, and focus on students' mental health. These suggestions are expected to provide strong guidance for improving the international student support system in the future.

Our goal is to enhance the study abroad experience for Chinese students, as they play a vital role in cultural exchange. Their feedback and these suggestions can improve the support system. In the future, we hope that this group of Chinese students can make a significant contribution to education in China and Belarus as well as to the Belt and Road Initiative.

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## ANALYSIS OF THE CURRENT SITUATION OF CULTURAL EXCHANGES BETWEEN CHINESE AND BELARUSIAN YOUTH

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**Summary.** Since the establishment of diplomatic relations in 1992, China-Belarus friendship and co-operation has lasted for 31 years, and youth cultural exchanges have always been an indispensable part of it. This article analyses the current situation of Chinese and Belarusian youth cultural exchanges, including exchanges in various areas such as art, language, cultural festivals.

In this paper, we will take the Belt and Road Initiative as an opportunity to discuss the current situation of youth cultural exchanges between China and Belarus and to look ahead to the future in order to further deepen youth cultural exchanges between China and Belarus [1].

Current situation of cultural exchange between Chinese and Belarusian youth

Art exhibitions and performances: Art exhibitions and performances have always been the highlight of cultural exchanges between China and Belarus. The two countries often organize various forms of art exhibitions, concerts and dance performances to showcase their respective artistic and cultural achievements. For example, in the Belarusian capital, Minsk, and in major cities in China, Chinese artists regularly exhibit in Belarus, while Belarusian artists have the opportunity to show their works in China [2]. These events provide a platform for cultural exchanges and help to deepen understanding between young people from both countries.

Language learning and exchange: Language learning is an important part of cultural exchange. To promote intercultural exchange, students and young people can participate in language learning programme, such as Chinese language classes or Belarusian language classes. In Belarus, more and more students are choosing to learn the Chinese language, which lays a solid linguistic foundation for cultural exchanges between the two countries.

Cultural festivals: Cultural festivals are excellent opportunities to celebrate traditional holidays, historical events or specific themes. These events often include music, dance, food and crafts demonstrations. For example, Chinese New Year celebrations are very popular in some Belarusian cities, attracting a large number of young Belarusian. This not only enhances friendship between residents of the two countries, but also contributes to the transmission and exchange of cultural traditions.