

## E-COMMERCE OF THE REPUBLIC OF BELARUS

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The advancement of e-commerce within the world is quick and irreversible, and the move to a computerized economy with an expanding share of e-commerce is the key direction of improvement within the 21st century. In this respect, different states are taking measures to back this segment of the economy, counting the Republic of Belarus, which has taken the following steps:

- Embraced Proclaim No. 8 "On the Advancement of Advanced Economy", which came into force on December 21, 2017;
- Created and embraced the State Program "Advanced Advancement of Belarus" for the period from 2021 to 2025;
- Made the Informatization Improvement Methodology for 2016-2022;
- Affirmed the State Program for the Advancement of Computerized Economy and Data Society for the period 2021-2025;
- Affirmed the Proclaim of the Chamber of Priests "On Endorsement of the Rules of Retail Deal of Merchandise by Test", dated January 15, 2009.

All these documents directly contribute to the improvement of e-commerce within the Republic of Belarus.

Agreeing to the Exchange Enroll, over the past five a long time, from 2014 to 2020, the number of online stores within the nation has more than multiplied by one and a half times and measured to 24,021 as of July 2020, compared to almost 1,600 stores in 2014.

The following types of e-commerce are ordinary within the Republic of Belarus:

- intercompany exchanging;
- the deal of products from company to shopper;
- exchange between customers;
- interaction between business and government organizations;
- interaction between private people and government organizations.

The number of Belarusians shopping online is additionally developing. In 2020, more than 50% of the country's inhabitants took part in online shopping. This marker increases every year. In 2018, 45% of the populace made online buys, which shows an increase of 5% over the two-year period. [3].

Together with the advancement of the online shopping advertise, the structure of payment for buys is additionally advancing. In 2020, the favored strategy of installment by Belarusians is still the pay-as-you-go installment. The most prevalent strategy is the secure exchange. A secure exchange could be a

exchange in which the money for the buy is exchanged to online stores not specifically, but through an middle person. A prime illustration of such exchanges are those with Aliexpress.com. The third most prevalent strategy is full prepayment. The slightest common way of installment is fractional prepayment at check-out.

In expansion, in arrange to create integration forms inside the Eurasian Financial Union, Choice No. 12 of the Incomparable Eurasian Financial Chamber of 11.12.2020 affirmed the Vital Bearings for the Advancement of Eurasian Financial Integration until 2025. One of these headings is the arrangement of the EAEU advanced space, computerized foundations and environments, as well as the advancement of common approaches to making favorable conditions for the improvement of electronic commerce inside the EAEU. Since 2020, the EAEU has been effectively working on altering the EAEU lawful system in terms of controlling foreign electronic commerce.

The primary step was the allotment of a partitioned administration of e-commerce products within the EAEU Traditions Code.

The most oddity is the creation of a modern institution - an e-commerce operator. Due to the reality that e-commerce inside the EAEU may be a new direction, the EEC Board Arrange No. 7 of 05.04.2021 "On Certain Issues of Conducting a Pilot Venture (Test) within the Field of Outside Electronic Exchange in Goods within the Part States of the Eurasian Financial Union" (hereinafter - Arrange No. 7) was embraced. It propelled pilot ventures (tests) within the important zone within the part States of the EAEU.

These tests will test new advanced innovation for traditions clearance of e-commerce merchandise conveyed by postal operators and express carriers.

In this way, Belarus has all the fundamental innovative conditions for the successful advancement of the e-commerce industry. Within the preparation of execution of digitalization programs and arrangement of a society based on data and communication advances, a high level of Web availability is guaranteed, the speed of Web association is persistently expanding, activities are taken to form a single data space to supply electronic administrations based on the integration of data frameworks and getting into open information. An imperative factor is the compactness and moderately little domain of the republic, which encourages unrestricted conveyance of merchandise to any point of the nation inside a brief period of time.

## Литература

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## SUCHANFRAGEN

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In diesem Artikel werden die Bedeutung von Suchanfragen im Kontext der zeitgenössischen Informationsbeschaffung im Internet, die Schlüsselmerkmale der Abfragebildung und -klassifizierung sowie die Anwendung von Suchanfragen in verschiedenen Bereichen wie Cybersicherheit, Medizin, Wirtschaft und Tourismus aufgeklärt.

In der modernen Welt ist das Internet zu einer der wichtigsten Informationsquellen für Benutzer weltweit geworden. Suchanfragen sind ein integraler Bestandteil des Informationsabrufprozesses im Internet und spielen eine wichtige Rolle für die Genauigkeit und Effektivität der gewünschten Ergebnisse. In diesem Artikel wird analysiert, wie Suchanfragen gebildet, klassifiziert und in verschiedenen Domänen angewendet werden.

Suchanfragen werden von Benutzern erstellt, die Schlüsselwörter oder Phrasen in eine Suchmaschine eingeben. Viele Benutzer wissen jedoch möglicherweise nicht, wie sie eine effektive Suchabfrage erstellen. Daher nutzen Suchmaschinen verschiedene Ansätze zur Verbesserung der Suchergebnisse, darunter automatische Vervollständigung und Empfehlungen auf der Grundlage früherer Suchanfragen.

Suchanfragen können anhand verschiedener Kriterien klassifiziert werden. Eine der wichtigsten Klassifizierungsmethoden ist das Vorhandensein einer spezifischen Absicht, die in Informations-, Transaktions- und Navigationsabsicht kategorisiert werden kann. Informationsabfragen zielen darauf ab, bestimmte Informationen zu erhalten, Transaktionsabfragen konzentrieren sich auf die Durchführung bestimmter Aktionen, während Navigationsabfragen auf die Suche nach einer bestimmten Website oder Ressource abzielen.

Der Aufbau einer Suchanfrage kann je nach verwendeter Plattform oder Suchmaschine erheblich variieren. Typischerweise umfasst es die folgenden Elemente: