языка может помочь получить образование в Китае и открыть доступ к новым знаниям и навыкам.

Таким образом, овладение китайским языком становится не только стратегическим выбором, но и ключевым фактором успеха в современной логистике и многих других областях. Это открывает новые горизонты, обогащает профессиональный опыт и способствует развитию карьеры в условиях глобальной экономики.

В заключение, можно сказать, что изучение иностранных языков, в частности китайского, является важной инвестицией в будущее. Это открывает множество возможностей для профессионального и личного роста, а также делает человека более конкурентоспособным на современном рынке труда.

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DIGITAL CUSTOMS: FOREIGN EXPERIENCE

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Every year, digital technologies are increasingly being introduced into the life of society, penetrating into all areas of everyday life. They are changing the way we interact with each other, work, learn and carry out daily tasks. Thanks to this phenomenon, we are faced with a number of advantages, and at the same time, with a number of challenges related to issues of security, privacy and ethics.

The year 2016 was recognized as the year of "Digital Customs" in all World Customs Organization and this year was the official beginning of the constant digitalization of customs. During this year customs authorities actively demonstrate the use of information and communication technologies [1].

Digital customs involves the transition to electronic and automated systems for processing documents and data, improving international information exchange using digital technologies and using data analytics to identify effectively risks.

Digital customs is a modern concept of customs procedures based on the use of digital technologies to simplify and at the same time increase the efficiency, accuracy and safety of customs processes. It includes automation and

digitalization of all stages of customs operations, from the provision of information about the product to the release of the cargo.

The United States is an undoubted leader in the development and application of new technologies across the world.

Today, in the age of mobile phones, the U.S. Customs and Border Protection offers a set of mobile applications that help speed up the process of entering the United States, help customs brokers and facilitate customs control.

One of the priorities in the US customs authorities is the active introduction of artificial intelligence (hereinafter - AI) into work. AI allows people to think more critically while simultaneously using machines to perform more routine computing tasks. For example, thanks to AI, the identification of people in streaming video occurs automatically using analytical models. This allows operators to receive real-time alerts, improving the efficiency of existing surveillance platforms and reducing the cognitive burden on staff.

Robotic process automation is a technology used to create automated systems that perform repetitive, rule-based tasks typically performed by humans and manipulate data and applications exactly as a human would. Since 2020 the program has automated 157 workflows, saved thousands of hours of work time and millions of dollars.

One of the key tools of digital customs is the electronic declaration, which allows you to submit customs documents in electronic format, which reduces paperwork and simplifies the procedure for obtaining the necessary permits and certificates.

Digital customs has a number of advantages. It helps reduce the amount of paper documentation and simplify the procedural requirements for providing information. This also makes it possible to speed up customs control procedures and reduce waiting time for senders and recipients of goods. An important aspect of digital customs is ensuring security and combating smuggling, as automated systems can detect potentially dangerous or illegal cargo.

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