The World Customs Organization allows us to solve many issues arising in the customs sphere. Thus, this organization allows each participant to use a wide range of tools that are the basis for ensuring the activities of customs authorities. A reliable system these legal instruments facilitates the simplification of work and the development of customs legislation.

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COOPERATION BETWEEN THE EAEU AND THE EU: CHALLENGES AND PROSPECTS

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In the context of current international relations, one of the most important goals of each State is to establish strong relationships with other countries. In this regard, two integration associations were created: the European Union (EU) and the Eurasian Economic Union (EAEU), which on the one hand are similar in nature, and on the other hand are completely different, the first union is European, and the second one is the Eurasian Economic Union.

Currently, against the background of all the problems and misunderstandings between these organizations, it is difficult to talk about economic cooperation, but at the same time there is no doubt that this integration is beneficial to both sides.

The European Union is an organization of developed countries where modern technologies excel, which is one of the interests of the EAEU in deepening

economic cooperation. Another important feature is the geographical proximity of both economic unions. It is also important to promote foreign direct investment between organizations, which will create new opportunities for entrepreneurs and companies in both zones.

Despite a large number of advantages in the cooperation of these organizations, a number of problems can be identified that pose certain challenges for full and effective collaboration between these two economic integrations.

Firstly, there are differences in foreign policy priorities and strategies between the EAEU and the EU, which can lead to misunderstandings and conflicts. This fact significantly hinders mutual understanding and agreement on important issues.

Another major problem is a different approach to product safety, consumer protection and environmental standards between the Eurasian Economic Union and the European Union.

In general, in order to solve the problems of cooperation between the EAEU and the EU, it is necessary to strive to strengthen cooperation, increase trust and find compromises in key areas. Open dialogue, cooperation and the pursuit of joint development will help overcome obstacles and achieve mutual benefits for both economic unions.

Cooperation between these two organizations is important for the world community. Each of the organizations influences the general trends in the development of the world economy and international relations, as well as the economic and political situation in third countries. The potential of cooperation between the EAEU and the EU can bring mutual tangible benefits and contribute to the growth of international trade, investment and economic relations strengthening stability and security in the world.

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