

with the above norms, as well as take into account the interests and rights of all stakeholders: customers, partners, employees, and government agencies. For this purpose, there are methods of risk analysis, auditing, certification, encryption, anonymization and others.

Summarizing the above, it can be argued that it was thanks to the development of digital technologies and the digital economy as a whole that humanity began to develop at an incredibly high speed. The digital economy is presented as both a challenge and an opportunity for management and marketing, for the successful development of which it is necessary to constantly study and apply new technologies, as well as to take into account the interests and needs of all stakeholders. There are a number of specific challenges in this area, which are being addressed gradually. However, the negative aspects do not outweigh the positive ones, which has long been clear in practice. Companies that are active in digital marketing and management significantly outperform competitors who neglect digital technologies. This explains why digital marketing and management is so widespread.

### **Tarasevich Victoria Vatalievna**

Euphrosyne Polotskaya State University of Polotsk , the Republic of Belarus  
The research Advisor: Grikis Vasily Petrovich, Senior Lecturer

## **RELEVANCE OF THE ACTIVITIES OF THE CYNOLOGICAL SERVICE DURING CUSTOMS CONTROL AND OPERATIONAL AND INVESTIGATIVE MEASURES AT THE STATE BORDER**

*Research Field:  
Current Issues of State Border Protection*

One of the main functions of the customs authorities of the Republic of Belarus is to provide protection of economic interests and fight against illegal movement of goods across the customs border (see Art. 351 of the Customs Code of the Eurasian Economic Union and Art. 239 of the Law “On Customs Regulation in the Republic of Belarus”). On the customs checkpoints of our state work not only people, but also their four-legged partners. It is difficult to imagine fighting against illegal movement of individual categories of goods across the customs border without tracker dogs. Even in the age of the development of modern technologies and information systems, the canine sense of smell is and remains the most efficient and accurate for detecting and recognizing odors. Four-legged searchers can distinguish even the most subtle shades of smell. Almost all countries in the world use tracker dogs to secure their borders, detecting smuggling and finding people on the ground. Due to its senses, special purpose dogs

can find not only hundredths of narcotic drugs and psychotropic substances, but also ammunition and currency.

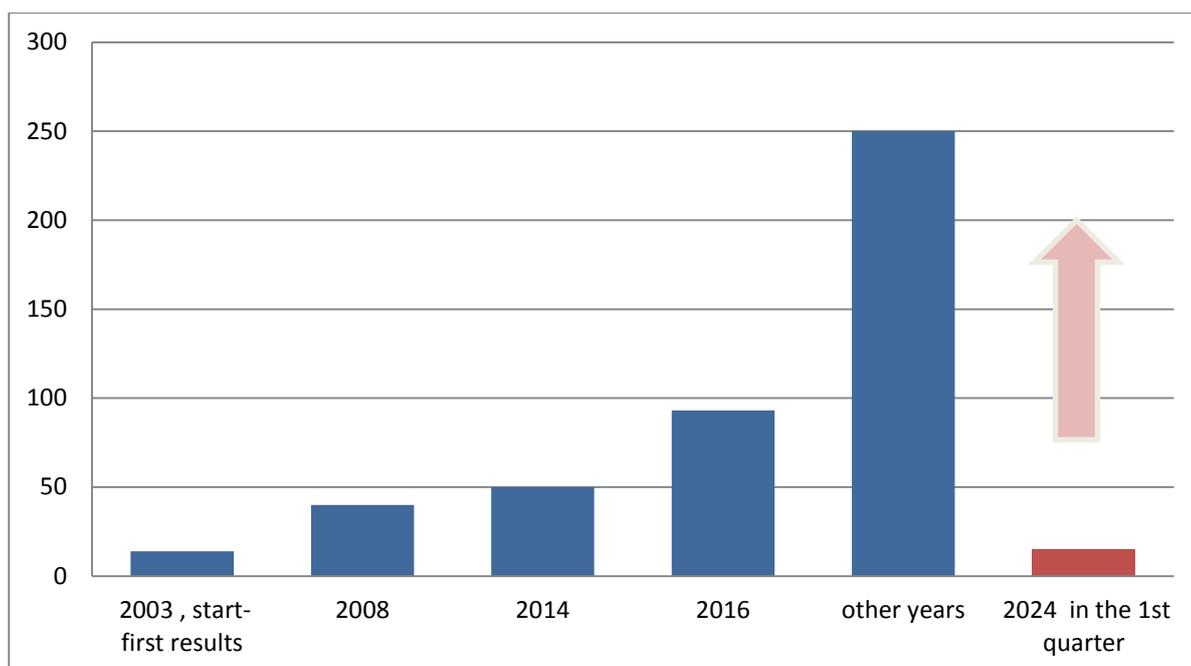
Every year, with the help of four-legged investigators, one in four violators of the state border and one in three smuggled cargo are arrested, more than 140 kilograms of narcotic drugs and psychotropic substances detect per year, and every time this number goes up. The high rates are confirmed by the results of participation in departmental, international and regional competitions, where dog handlers together with their partners win first and prize places.

Belarusian Cynological service of the Customs authorities appeared on the basis of the Resolution of the Council of Ministers of the Republic of Belarus No. 1054 of 14 July 2000 “On approval of the Concept of Creation and Development of the Cynological Service of the Customs Authorities of the Republic of Belarus” and immediately did justice to itself. The first results of the productive work have been already visible since 2003 year, when several citizens with 1.8 kg of methadone were arrested at the Belarusian-Lithuanian border. In 2008, on a passenger bus following the route Karlsruhe–Saratov, a highly dangerous psychotropic substance MDMA (ecstasy) was found with the help of a tracker dog – about 4,000 tablets disguised in cookies and two-liter juice packs. One of the biggest discovery was in 2014 year: 521 briquettes of hashish with a total weight of 330 kilograms were found among polypropylene bags with granite block in a wagon travelling from Poland to Belarus.<sup>1</sup> In 2016, more than 90 cases of illegal movement, possession or use of narcotic drugs and psychotropic substances were suppressed by cynilological specialists on their own and in cooperation with other law enforcement agencies. More than 140 administrative offences have been registered. In the 1st quarter of 2024, 15 attempts of illegal movement of narcotic drugs and psychotropic substances across the customs border were detected at checkpoints during customs control by cynologists of customs authorities with the help of tracker dogs. So, in February 2024 at the checkpoint «Warsaw Bridge» during customs inspection of a cruise bus, following the route «Terespol-Brest», with the help of a tracker dog of the Brest Customs was found a package of foil with a particularly dangerous psychotropic substance «alpha – PVP» weighing 3.31 gr<sup>2</sup>.

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<sup>1</sup>SB.BY-BELARUS TODAY [Electronic resource] / Official site of the Belarusian public-political newspaper – 2024. – Mode of access: <https://www.sb.by/articles/kinologi-brestskoy-tamozhni-v-nyneshnem-godu-presekli-29-popytok-peremeshcheniya-narkotikov-i-psikho.html>. – Date of access: 27.04.2024

<sup>2</sup>The state customs Committee of the Republic of Belarus [Electronic resource] / Official site of the SCC Resp. Belarus. – Mode of access: <https://www.gtk.gov.by/pravookhranitelnaya-deyatelnost/pravookhranitelnaya-deyatelnost/?ysclid=ivi0hsn911342770122>. – Date of access: 27.04.2024



Pic.1- The Results of the activity of Belarusian Cynological service of the Customs authorities for different years

We made a conclusion about the high efficiency of the use of tracker dogs at the objects of customs control during the inspection of content, after analyzing the results of the activity of Belarusian Cynological service of the customs authorities for different years (Pic.1). An increase in the number of cases of detection of narcotic drugs with the use of tracker dogs indicates an increase in cases of suppression of illegal movement of narcotic drugs and psychotropic substances across the State customs border. This enabled us to estimate efficiency and relevance of the participation of specialists with tracker dogs in fight against illegal movement across the customs border of narcotic drugs, explosives, ammunition, weapons and other prohibited goods.

The units of the Cynological service of the Customs authorities of the Republic of Belarus operate on the territory of all customs offices today. Various methods for training of tracker dogs are being developed, concepts of development and improvement of the activity of the Cynological service of the Customs authorities of the Republic of Belarus are being approved, infrastructure are being actively developed. So lecturing desk to improve the quality of training of dogs was opened in the educational institution «State Institute for Advanced Studies and Retraining of Personnel of Customs Bodies of the Republic of Belarus». It is one of the evidence of effective dog activity and development of cynological units in the Republic of Belarus.

On the basis of the above information, we can draw conclusion about the relevance and necessity of using cynological units of the Republic of Belarus during customs control and the protection of the State borders. Cynological officers use tracker dogs for detecting narcotic drugs

and psychotropic substances, and their counterparts, ammunition, explosives, weapons, and other contraband goods. The indispensable four-legged officers assist during customs control operations and search operations. Thanks to the cynological units of the Republic of Belarus, a number of customs offences are detected annually. The Cynological service is one of the important units in fight against illegal movement of goods across the customs border. The safety of the citizens of the Country largely depends on the effectiveness of its activities.

### **Sherukova Viktoryia Nikolaevna**

Euphrosyne Polotskaya State University of Polotsk , the Republic of Belarus  
The research Advisor: Grikis Vasily Petrovich, Senior Lecturer

## **CURRENT PROBLEMS OF FOREIGN ECONOMIC ACTIVITY**

*Research Field:*

*Customs and business: problems of cooperation*

Customs authorities are one of the key government agencies in the economic sphere. Being at the same time a controlling, law enforcement and fiscal body, customs ensures foreign economic security of the country and contributes to its economic development. It is more important than ever to facilitate business in the current economic environment.

It is impossible to imagine foreign trade activities without transportation. In the period from 2022 to 2023, the transportation sector has been subjected to significant sanctions pressure. The Belstat website provides information on the total volume of freight transportation. The available data allow us to assess the current trend:

Table 1 . Cargo turnover<sup>1</sup>

Types of transportation	2020	2021	2022	2023
Types of transportation	123 158 106,3	118 775 657,7	88 626 008,5	72 919 772,8
Railway transportation	42 420 400,0	44 478 200,0		
Pipeline transportation	51 853 881,6	44 577 896,0		
Inland water transportation	29 909, 4	33 264,0		
Air transportation	76 351, 4	92 842,4		
Highway transportation on a commercial basis	28 777 563,9	29 593 455,3		

<sup>1</sup> 1020900002 Cargo turnover <http://dataportal.belstat.gov.by/Indicators/Preview?key=176184>  
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