

Shcherbakova Ekaterina Olegovna. *Risk processes in modern society*

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Due to the relevance of the topic of risks and security in the modern world as a global risk space, in the scientific literature there are different approaches and paradigms to its study. Scientific comprehensive development of problems of development, risks and related security originates in the works of classics – M. Weber, F. Tönnies, etc. M. Weber, systematically and consistently reveals the importance of forms of rationality in risk activities and risk management⁴⁵. The theory of society and community in the works of F. Tönnies is aimed at the structural differentiation of modern and traditional society, as well as the definition of their inherent risks. Perceptions of the place and role of risks in the world have constantly changed and continue to be concretized today. The presence of many definitions of the concept of "risk" indicates its complexity as an object of study. The fact is that different authors, choosing certain aspects, represent them as the main ones in the analysis of the "risk society".

Initially, the concept of "risk society" was introduced by the German economist W. Beck, who concluded that modern society itself produces risks, and these risks are a common destiny in modern society. English philosopher E. Giddens calls risks an integral attribute of modern society, noting the increasing degree of risks in society and the threatening nature of modernity. German social thinker N. Luhmann considered risk as a fundamental factor determining the behavioral space of any individual. American scientist M. Douglas recognizes the risk as a fundamental differentiating function when Western societies regulate the processes of social integration and exclusion with the help of risk. English philosopher S. Lyash, working within the phenomenological direction, emphasizes the importance of risk

⁴⁵ Weber, M. Protestant ethics and the spirit of capitalism. – Moscow: Russian political encyclopedia, 2006. – 656 p.

assessment through stereotypes and other semantic meanings that determine the perception and reaction to the "risky". John. Ritter, known as the author of the theory of "McDonald's" society, explores the relationship of the spread of standardized practices in all spheres of public life and the increase in social risks⁴⁶.

The problems of risks and riskiness of modern society in the conditions of uncertainty of the new social reality are described in detail in the works of Russian specialists V. Grishaev, A.V. Mozgova, N. L. Smakotina, O. N. Janicki. The main social and cultural features of modern society from the point of view of transition from the closed type to the open are analyzed in the works of V. I. Dobrenkov, A. G. Zdravomyslov, T. I. Zaslavskaya, N. N. Moiseeva, V. A. Yadova.

In the Republic of Belarus this problem field and related issues study D. K. Bezniuc, vardomatsky A. P., A. N. Danilov, G. M. Evellin, J. G. Chernyak, S. P. Romanova, V. N. Force.

The research of risk and security problems in modern society is developing in the following areas:

- Risk as a factor in the development of modern society (V. A. Bakhmetyev, M. N. Vandyshev, K. A. Gavrillov, Yu. F., Gordienko, N. E. Grigorieva, V. V. Grishaev, V. I. Dobrenkov, A. M. Dorozhkin, V. I. Zubkov, V. I. Kovalev, etc.). Thus, the head of the sector of risk and disaster problems of the Institute of sociology of the Russian Academy of Sciences A.V. Brain deals with the problems of risk and disasters in modern society, focusing on risk communication as a phenomenon of modernity. Oh. N. Yanitsky develops the direction of theoretical and methodological research of modern risks. K. A. Feofanov identifies a separate sub-disciplinary sociological direction – social riskology based on the study of different types of risks and threats (natural, man-made, social, political, socio-cultural, etc.). A. M. Dorozhkin analyzes the risk in the social space in terms of projection of the global perspective. O. V. Ostroukhov analyzes the specifics of risk and emergency situation in the modern world. V. I. Kovalev studies social aspects of safe development in the

⁴⁶ Rudashevsky, V. D. Risk, conflict and uncertainty in the decision - making process and their modeling // Questions of psychology, 1974, № 2. – P. 14 – 32 p.

context of globalization. M. N. Vandyshev actualizes methodological problems of analysis of risk aspects of social action in modern society. Yu. F. Gordienko deals with the problem of choice in a multilevel risk system of modern society.

- Economic risks and the risk situations in Economics, business and foreign economic activity (V. V. Aleinikov, Y. I. Bogdanov, O. V. Vasilenko, E. D. Gnedenko, O. V. Grebenyuk, V. M. Granaturov, O. A. COSATU, Z. G. Makeev, O. Yu. Martyuchenko, V. B. Motorin, S. B. Petrov, A. V. Polishchuk, V. L. raigorodsky, E. V. Tikhonova, E. V. Ceccarini, O. N. Chechetkina, T. S. Shestovskaya, etc.). For example, O. Yu. Martyuchenko deals with the problems of entrepreneurial risk in the social functions of the Russian business layer. T. S. Shestovskikh considers risk in the structure of entrepreneurial behavior. The sphere of scientific interests of O. A. Kosata is the social distribution of consumer risks in the consumer market. Oh. N. Chechetkina develops social and management mechanisms to reduce risks in small businesses. I. Ya. Bogdanov focuses his scientific work on the assessment of economic risks and security, and their consequences⁴⁷. The subject of the study is E. V. Tikhonova occupational safety management.

- Problems of social security (A Gyce, E. G. Anisimova, E. V., Barkovskaya, S. V. Gushchin, I. F. Dementieva, V. A. Ivanov, Yu. A. Korablin, B. B. Kuznetsov, Ya. A. Margulyan, V. S. Plotnikov, K. V. Popova, G. Yu. Shchekin, V. N. Shubkin et al.). Thus, M. P. Ulyanovsk develops the theme of institutional transformation of society with an emphasis on social security. Ya. a. Margulyan optimizes ways to ensure the latter. Yuri Korablin and V. S. Plotnikov analyse the aspect of social security of the person in transformable society. Sphere of professional interests E. G. Anisimova includes the problem of management of social security of civil society.

⁴⁷ Bogdanov, I. Ya. Economic situation in modern Russia and its assessment by the population. – M., 2000. – 124 p.

- Environmental risks (Yu. I. Vorobyov, E. D. Gnedenko, O. V. Grebenyuk, V. B. Kazakova, I. I. Kuzmin, A. Kuzmin, M. V. Liauskiene, T. I. Likhachev, A. S. Kurbatova, A. B. Malyshev, N. Makhutov N., S. M. Myagkov, S. B. Petrov, A. V. Polishchuk, E. N. Solomatina, I. A. Sosunova, S. V. Khetagurov, A. L. Shnyparkov, A. N. Janicki, etc.). Among the designated persons note Liauskiene M. V. and T. I. Likhachev [17], which develop a new direction environmentalni sociology; I. A. Sosunova, specializing in methodology and methods of socio-ecological research. Ah. Kuzmina devotes her work to the study of ecological movement. E. D. Gnedenko's works, in turn, are interesting in the specifics of the approach to the socio-economic assessment of the main aspects of environmental risks.

- Risk management (H. B. Efimochkina, N. So. Zinchenko, O. O. King, M. V. Ramazanov, M. A. Sidorov, V. V. Cherkasov, E. O. Chovushyan, etc.). For Example, N. B. Efimochkin develops social-administrative technologies of information security. M. V. Ramazanov focuses scientific activity on the problem of financial risk management. O. O. Korol is engaged in optimization of decision-making in the conditions of conflicts and risks.

- Problems of social uncertainty and instability (A.V. Kryzhanovsky, V. K. Levashov, T. G. Leshkevich, etc.).
- Technological risks (A. V. Brain, N. N. Moses, etc.).
- Information risks (V. L. Romanov, T. V. Shafranov-Kutsev, V. P. Shemyakin, etc.).
- Risk and deviation (A. V. Lysova, O. V. Teploukhova, etc.).

Щербакова Екатерина Олеговна. *Рискогенные процессы в современном обществе*

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В силу актуальности темы рисков и безопасности в современном мире как глобальном рисковом пространстве, в