

**THE DEVELOPMENT OF "GREEN" LOGISTICS
IN THE REPUBLIC OF BELARUS**

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Belarusian companies that intend to become "green" and socially responsible face a number of difficulties. These difficulties can be attributed: high cost level; low level of market supply; lack of experience in applying the principles of "green" logistics in Belarus; significant shortage of professionals in this field; the lack of desire of many entrepreneurs to make long-term investments in expensive "green" technologies that do not bring instant results; the absence of various mechanisms and legal acts regulating and stimulating the application of the principles of environmental friendliness;

Competitive advantages in the activities of Belarusian enterprises of any industry through the use of "green" logistics can be achieved by using the following areas: stimulation of the enterprises participating in various programs of ecological modernization of production; introducing into the practice of compulsory compensation by organizations for environmental damage; the reduction of transportation volumes to the minimum level due to optimal placement of warehouse and production facilities;

The difficulty of applying the concept is related to the allocation of responsibility for the harm caused: the state blames transport companies for the catastrophic environmental situation; companies, in turn, believe that environmental issues are within the competence of state structures and expect decisive action from the state. The concept of "green" logistics will work only when all three participants of logistics relations are aware of their responsibility and make decisions that directly or indirectly reduce the impact on the environment.