

The Australian accent has some peculiarities. It differs in pronunciation of many sounds. The original native convicts who came to a distant English colony were uneducated, so the pronunciation was developed from the already distorted English language. Most of all, the Australian dialect is similar to the British Cockney, with Irish and Scottish impurities.

1. The Australians skip the letters at the end of the words. For example: what turns into wha.
2. They change the letters at the end of the words. For example: the words forever, after, care, order sound like forevah, aftah, cah, ordah.
3. They replace “oo” with “ew”. For example: pool, school, cool-pewl, skewl, cewl.
4. Australians don't pronounce the sound “g” in the words ending in -ing. For example: instead of finishing they pronounce finishin', instead of coming-comin', running-runnun'.
5. They speak with an upward intonation towards the end of the sentence as if asking a question.
6. They cut the words.

### **3. Conclusion.** Thus, we can make a conclusion.

1. The English say that Australian is not nearly like English, that it is a completely different language. This is, of course, an exaggeration, but the fact that there are many different slang words that are used only in Australia – this fact no one denies.

2. In addition, the Australian accent is distinguished by a different pronunciation of many sounds.

3. In the 20th century there was a tendency to increase the number of borrowings from indigenous languages. The appearing of the genre of historical novel devoted to the years of gold rushes and to the severe life of first settlers naturally arose interest to the native people of the country, and that was the reason of enriching literary language of Australian English by the native words.

4. Today Australian people prefer to use aboriginal names for their homes, things or places “with advantage to the furthering of the growth of a distinct national feeling”.

I'd like to say that Australian English is worth studying! And if you want to visit Australia, you should remember the peculiarities of Australian English. It seems to me that this information will be useful to you.

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## **INSTAGRAM AS A PLATFORM TO LEARN ENGLISH FOR THE GENERATION OF “DIGITAL NATIVES”**

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**Introduction.** Technology made a big change for the new generations. We, young people born in the 2000s, can be called digital natives who are “native speakers” of the digital language of computers, video games and the Internet. As our survey shows 90% of students from our college use different social media platforms as part of daily life. For example, 95% use Instagram at least an hour a day.

There is no doubt that digital natives learn differently from previous generations. They are comfortable with accessing information and interacting with others online. They don't fear finding and chatting with new friends all over the world no matter which language they speak. Of course, translation option helps them to understand captions and comments but they don't provide the freedom of communicating. So, Instagram as the most popular media platform can become an effective learning language tool.

The subject of the work is to find out how the social platform Instagram can help to learn English.

The objects of the study are 1) to analyze Instagram accounts for learning English; 2) to define how Instagram tools can help to learn English; 3) to analyze how different techniques of using Instagram can help to learn English.

During the study there were different methods such as the method of collecting facts, analytical method, description, systematization, classification, the questionnaire.

**The main part.** Instagram as a platform for learning English

500 million people use Instagram every day. Instagram is a vast marketing field for different products and services. Every day thousands of new firms and personal accounts reach new and followers.

Who could deny the usefulness of social networks like Facebook to practice English? You can communicate, read posts from friends, watch videos, and do it all in English. Why don't do the same in Instagram? This is not the language of books, but rather the authentic language that your peers who live in other parts of the world use every day. Perhaps these peers even share the same tastes and interests as you.

That's why the analysis and systematization Instagram accounts and its tools can predetermines the importance and relevance of the aim of work, and as well as its scientific novelty.

First of all, we try to find and systemize different sites for learning English. Here are ten best Instagram profiles that can make the master of the English language.

BBC Learning English is a super popular Instagram account with over 1.4 million followers. They daily post quick quizzes and grammar cards, explain commonly used phrases and collocations. They also share examples of idioms to help you expand your language toolbox. Even better, they create videos so that you can practice your pronunciation and learn new vocabulary around a theme.

English Vocabulary is a tastefully designed Instagram page by Green Forest school of English in Kiev. The pastel aesthetic background that they've chosen to present their vocabulary cards in makes learning new English words a surprisingly fresh and unique experience. Do you have any idea what it means to be 'low-key', 'hinky' or 'deluded'? With English Vocabulary, you'll learn the meaning and use of many words like these.

In English with Love by Sama was created by Sama, an English teacher who has a keen eye for designing beautiful Instagram images and a deep knowledge of English teaching. She uses inspirational quotes to highlight phrasal verbs and explain their meaning. In her "What's another way to say..." series, she shares alternatives to commonly used expressions.

Cambridge English has a very consistent Instagram feed that's easy on the eye and stimulating for the brain. From motivational quotes to fun riddles and explanations of often-used idioms, their posts will keep your spirits up as you learn English.

To Fluency is run by Jack, an English teacher who has a creative and enjoyable way of explaining even the toughest cases of English grammar. It's easy to become addicted to his video lessons, the full versions of which you can watch on Jack's YouTube channel. Jack takes a very personal approach to Instagram, which is part of what makes him so fun and accessible.

English Without Tears is run by Gabriela Torens. She focuses on helping you avoid common mistakes and learn the correct way of saying things. She teaches phrasal verbs, indefinite pronouns, indirect speech and many other grammar "problem areas" through posts packed with information. Her feed looks just like a colourful exercise book scissored together from tables, posters and dictionaries.

The list of popular Instagram accounts for teaching and learning English is difficult to complete. But there are also some important Instagram tools that can help you to improve your English. In order to do that you should know important Instagram terms such as feed, hashtag, caption and bio.

For example, take the caption challenge. This a very famous activity in the Instagram community. In the caption challenge, a picture is posted by a user using the #captionthis hashtag and different people come up with humorous and clever captions for that photo and post it in the comments section. English learners can test how easily they are able to describe a photo with no textual hints and use their knowledge to come up with a sentence expressing their own thoughts about it. In the comments section, they can also see how many different words can be used to caption the same image and if they are able to connect them with the photo or not. In case you have any problem understanding how a caption relates to the picture, do not hesitate to ask other users. Most of the people will be happy to help you out, especially if you mention that you are an English learner.

Hashtags help searchers navigate the 800 million plus accounts on Instagram. Hashtags help you narrow down your searches, but without the right hashtags, you may still wind up with too many results as you search. Instead, you want to use hashtags correctly to help you find relevant content and connect with others. For instance, try the hashtag #languagelearning or specify the language. Why not go one step further and start Intagramming in English yourself? Try using English hashtags. If you start by typing the first few letters of your hashtag, other suggestions will also automatically appear below.

You can write you bio in English and make captions under your post only in English. You can take pride in sharing aspects of your identity through pictures and posts using English, having positive feedback encouraged to increase your efforts and continue learning English.

As young generation who are more familiar with Instagram, they can have a chance to exchange opinions and participate in asking and giving comment on a photo of videos, engage in online discussion and as a result, the learning environment will be more fun and interesting, and furthermore, it may enhance students' learning autonomy. But, undoubtedly, students should keep the learning activities on track and prevent from being busy to choose the most attractive filter rather than thinking of the appropriate captions along with the posting.

Here are some techniques that students can use for learning grammar, writing, communication and comprehensive skills.

Practice grammar constructions.

Students snap a pic of someone doing something wrong or the evidence of something that should/should not have been done. For example, a student takes a photo of sweet wrappers lying on the pavements and captions it, “We shouldn’t litter/throw garbage in the streets”. To practise grammar, such as tenses, try to write full sentences describing the photo.

#### Creative writing tasks

Post an interesting photo and have them caption it in the comments or share photos and caption a classmate’s. Try to write as many different stories as you can-

Instagram was created as a platform for communication using visualization. So you can use the old versions of object description games. For example, thanks to Instagram you can just choose an object, use the hashtag with the name of this object, find as many pics as you can and describe it. Is the topic “working day of a businessman”? You take photos of their five most handy business possessions.

#### Communicating tasks

You may not be able to record long conversations or discussions in 15 seconds, but there are plenty of short exchanges you may find on video like saying hello/goodbye, formal greetings, how to congratulate someone/ask for directions/start a conversation. What is more you can have access to these short dialogues on their Instagram accounts for quick access any day, any time.

#### Pronunciation Plus

Is there a word or phrase you have a hard time pronouncing? Find it using hashtag. Record yourself saying it and compare with someone who pronounce for extra pronunciation practice.

The study examined the effect of the use of Instagram on students’ writing ability. It involved 30 students of Minsk College of Economics and Finance. The students were asked to use the Instagram accounts such as @BBC Learning English, @ Cambridge English. @English Vocabulary and for 5 weeks. They were asked to respond to a questionnaire designed to verify their perceptions on three aspects: their interest in the use of Instagram in the learning, their competence in writing, and learning vocabulary process. The results of the data analysis showed that there was a significant difference between the pre-questionnaire and the post- questionnaire scores. Based on the findings of this study, some recommendations can be formed to English learners regarding the use of Instagram in the learning process.

**Conclusion.** As a new social media platform, Instagram has proved that it is not just utilized to connect with others, but also as an English learning media. Its features which allow users to upload and share photos, pictures, and videos for public or private, attract students’ interest, aid people in encouraging them in learning English and even improve their knowledge and skills. Learning a language is hard enough. So make your Instagram tool a place where you see people, places and things that inspire you.

That’s why if you’re using Instagram to learn a language the main recommendation is that you only post, comment and speak in your target language. Doing this will put you in a different mindset every time you peek at your phone to distract yourself. Even if you’re reading a post in English, your mind will begin to think of how you might comment in your target language.

One fact that motivated people to use this particular social network is the growing number of users. Instagram brings a visual engagement and dynamism that appeal to young people and adults. You can become a part of language Instagram communities to improve language skills, and they will help to get support from other language learners.

Technology has made learning so convenient, and Instagram platform can provide endless opportunities for it, so start maximizing your potential and learn English today!

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## УДК 81

### ПРАЯЎЛЕННЕ БІЛІНГВІЗМУ НА ТЭРЫТОРЫІ МАГІЛЁўСКОЙ ВОБЛАСЦІ

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**Уводзіны.** Сучасная моўная сітуацыя на Беларусі характарызуецца пераважна суіснаваннем і выкарыстаннем беларускай і рускай моў і можа быць вызначана як беларуска-рускае двухмоўе. Нацыянальнае беларуска-рускае двухмоўе прадстаўлена індывідуальным беларуска-рускім (калі побач з роднай беларускай двухмоўны індывід выкарыстоўвае і рускую мову), руска-беларускім двухмоўем і індывідуальным беларускім і рускім аднамоўем. Значная частка насельніцтва Беларусі актыўна карыстаецца і рускай, і беларускай мовамі ў розных сферах грамадскай дзейнасці. Аднак існуюць і значныя кантынгентны людзей, якія практычна карыстаюцца толькі якой-небудзь адной мовай. Калі ж браць пад увагу і пасіўнае валоданне другой мовай, і ўспрыманне на ёй пэўнай інфармацыі, то трэба прызнаць, што ўсё беларускае насельніцтва з’яўляецца двухмоўным. [1, с. 57]

Білінгвізм, ці двухмоўе, – валоданне і папераменнае карыстанне дзвюма мовамі ў навуковай літаратуры можна знайсці і некаторыя іншыя азначэнні гэтага паняцця. І гэта зразумела, бо білінгвізм – гэта вельмі складаны моўны і маўленчы працэс. Так, Ю.Д. Дзшырэў вызначае двухмоўе як «вольнае валоданне ці проста валоданне дзвюма мовамі». На думку даследчыка, двухмоўе пачынаецца тады, калі ступень авалодання другой мовай шчыльна набліжаецца да ступені валодання першай. [3, с. 83]

У сваёй рабоце прааналізуем і сістэматызуем атрыманы ў даследаваннях матэрыял пра ўплыў білінгвізму на кагнітыўныя працэсы і індывідуальныя асаблівасці асобы, а таксама паспрабуем выявіць перавагі двухмоўя і звязаныя з ім складанасці. Мэта даследавання - вывучэнне моўнай сітуацыі на тэрыторыі Чавускага і Шклоўскага раёнаў Магілёўскай вобласці. Для вырашэння мэты былі пастаўлены наступныя задачы:

1. Разгледзець паняцце “білінгвізм”;
2. Правесці сацыялінгвістычнае даследаванне моўнай сітуацыі на пэўнай тэрыторыі;
3. Вызначыць, якая мова выкарыстоўваецца насельніцтвам Магілёўскай вобласці ў камунікацыйнай сферы.

Для вырашэння пастаўленых задач былі выкарыстаны наступныя метады: аналіз навуковай літаратуры па тэме; правядзенне анкетавання і сацыялінгвістычнага даследавання.

**Асноўная частка.** Для таго, каб высветліць як двухмоўе праяўляецца ў камунікацыйнай сферы насельніцтва Магілёўскай вобласці былі складзены анкетны сацыялінгвістычнага апытвання і рабочыя праграмы для апісання моўнай сітуацыі. Для дасягнення мэты работы было праведзена апытванне жыхароў населеных пунктаў Чавускага і Шклоўскага раёнаў. Апытваліся людзі рознага ўзросту, пачынаючы з 18 гадоў да 70 гадоў. З праведзенага сацыялінгвістычнага апытвання можна зрабіць наступны вывад:

- насельніцтва валодае і беларускай мовай, і рускай мовай;
- пры размовах ў сям’і, з сябрамі, з суседзямі выкарыстоўваецца руская і змешаная руска-беларуская мова;
- у раннім дзяцінстве насельніцтва старэйшага ўзросту выкарыстоўвала беларускую мову, а больш маладае выкарыстоўвае рускую мову;
- кнігі і газеты купляюць на рускай мове;
- большасць рэспандэнтаў прызнаюць роднай беларускую мову, хоць валодаюць лепш рускай мовай і часцей яе выкарыстоўваюць.

- нязначная колькасць рэспандэнтаў бачаць сябе рускімі, беларусам і рускім, а пераважная большасць (больш за 80%) адназначна лічаць сябе беларусамі! Гэтая парадаксальная сітуацыя тлумачыцца наступным. Прадстаўнікі той ці іншай нацыянальнасці псіхалагічна настроены ідэнтыфікаваць нацыянальнасць і мову- самую яскравую прымету нацыі, што і адбывалася пры апытванні многіх жыхароў, хоць некаторыя з іх увогуле не карыстаюцца беларускай мовай.

У сітуацыі двухмоўя ўзаемадзеянне моў, якія кантактуюць, прыводзіць да інтэрферэнцыі, г. зн. пры маўленні на адной мове ўжываюцца элементы другой мовы. Іншым словам, інтэрферэнцыя прыводзіць да парушэнняў нормаў суіснуючых моў. Узровень інтэрферэнцыі залежыць ад ступені авалодання другой мовай, ад умення свядома адрозніваць факты розных моў і шэрага іншых прычын. Для