

try and abroad. Thanks to the good work of the management part of the company, our tractors and other machines are known outside of our country. This type of structure is also suitable for other major manufacturers in our country. based on this, we conclude that the Republic of Belarus, and in particular BelAZ, successfully applies the functional organizational structure in practice. With further successful management at the plant, we can expect that our production will gain popularity not only in our neighboring countries.

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УДК338

#### THE ROLE OF BORDERS IN NATIONAL ECONOMIES

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*Резюме – Мы живем в непростое время, мы сталкиваемся с различными проблемами на протяжении всего существования человечества. Управление страны сперва заботится о защите народа, именно по этому принимаются различные меры. Не секрет, что если ситуация в какой-то степени выходит из-под контроля, то решение о закрытии границ спасает людей. Однако оказывает достаточно отрицательный эффект на мировую экономику. В данной статье речь пойдет о важности границ в экономике стран.*

*Resume – We do not live in a simple time, we to face various problems throughout the entire existence of humanity. The government of the country first cares about the protection of the people, that is why various measures are taken. It is no secret that if the situation gets out of control to some extent, the decision to close the borders saves people. However, it has a rather negative effect on the world economy. This article will focus on the importance of borders in the economy of countries.*

**Introduction.** This problem can be analyzed by examining the open and closed economies of countries. A closed economy is an economy that takes place only within a certain country and does not depend on actions related to the

world economy [1]. An open economy is an economy that is linked to the global economy, where the country's external relations are strengthened. Considering the regions at the border, it can be argued that it is in those regions of the state that the closed economy is always weak. What cannot be said about the open, because in such regions of the country, it is because of the situation, they receive significant benefits. Geographical location greatly affects the activities of enterprises. Tariffs and other restrictions on international trade increase transport costs, distort markets and supply chains and increase the costs of producers located near borders. Therefore, if the firm is closer to the border, the smaller its achievable market size.

**Main part.** An important role within the national borders is played by two fundamental properties: barrier properties and rapport. An open economy has contact, and a closed economy has a barrier. Drawing a conclusion from these properties of borders, we can also mention factors that hinder cross-border cooperation and factors that have a positive impact on the development of border regions and the country as a whole [2]. There are the following main threats to the interests and security of the country in the border area:

- territorial claims;
- the uncertainty of the international legal registration of the border;
- manifestations of ethnic and regional separatism, interethnic and religious contradictions;
- the plundering of national wealth and the intensification of smuggling activities;
- the instability of the social environment and uncontrolled migration;
- cross-border organizational crime, illegal trade in weapons and drugs;
- regional armed conflicts;
- risk of natural and man-made disasters.

There are also “positive” signs of the presence of a state border:

- complementarity of the economy of border regions;
- the possibility of using “humanitarian” resources, for example, the cultural and educational potential of a large city located near the border;
- joint use of the recreational potential of border territories (for example, the black sea coast serves as a source of joint use of recreational resources for such bordering countries as Russia, Ukraine, Georgia, Turkey, Romania, and Bulgaria);
- the need for joint measures to protect the environment, create and support existing reserves, and take measures to prevent risks of natural and man-made disasters (Russia, Kazakhstan, China, and Mongolia are interested in creating a transboundary biosphere territory (TBT) “Altai”);
- creation of free economic zones;
- granting special status to areas on both sides of the border.

**Conclusion.** Of course, in different countries, the contact and barrier nature of borders is very different, but certainly, not one of them can be open or closed

economically [3]. Despite positive economic ties with other countries and allowing or limiting negative ones, state borders regulate the interaction of the national economy with the world. The relationship between contact and barrier state borders varies unevenly in countries with different levels of development and different degrees of involvement in the world economy.

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#### UNUSUAL IDEAS FOR SMALL BUSINESSES

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*Резюме – В этой статье описаны идеи, как создать малый бизнес для начинающих бизнесменов, а также для тех, у кого уже есть свое дело, но появилась необходимость его разнообразить чем-то новым, необычным, чтобы привлечь больше клиентов.*

*Resume – This article describes the ideas how to create a small business for beginners, as well as for those who already have their own business, but there is a need to diversify it with something new and unusual to attract more customers.*

**Introduction.** In today's world, it is very difficult to start a business, even when you have the means to do that. The main problem is not even in the necessary documents for this, but fear... Fear of burning out in the first month. In our time, the market has a large number of competitors who can easily “displace newcomers”, so you need to choose the area that can interest customers. In my opinion, now the most profitable sphere of production is food and beverages. No matter how much time passes, they will be popular, because food and beverages are one of the main human needs. However, as I said earlier, competitors do not sleep, so you need to stand out from their background. But how? In fact, it's much simpler than you think. The originality, the singularity is the most important thing is your weapon, and only after that marketing. As everyone knows,