

CONCEPTS OF ENTERPRISE MANAGEMENT IN THE MODERN WORLD

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Summary. This article is about modern methods of enterprise management. After analyzing the basic principles of any method of organization management, we will answer the question, what the essence of management methods is.

Резюме. Эта статья о современных методах управления предприятием. Произведя анализ основных принципов любого метода управления организацией, мы ответим на вопрос, в чем заключается суть методов управления.

Introduction. Various objects of state social management and management of horizontal market structures are formed, function and develop in the economy. Private, non-state and mixed property are managed by horizontal market structures. Consider modern methods of enterprise management. To do this, we analyze the main principles of any method of management of the organization and answer the question, what is the essence of management methods.

The work of the famous theorist and practice in the field of management Henri Fayol "General and industrial management" presents the most common principles of management. Consider the 14 basic principles of management. Division of labor, power, discipline, unity of administration, subordination of individual interests to the General, unity of management, remuneration of personnel, centralization, scalar chain, order, justice, stability of staff, initiative, corporate spirit. The number of these principles is limitless and can change over time. The author is also convinced that some of them can lose their importance under certain circumstances and may become irrelevant.

Main part. There are many effective ways to manage an organization. Each company uses its own system. Many of them are similar to each other, as some methods give rise to others, the use of many is impossible without the use of others. Thus, it can be concluded that all management methods are interrelated.

The importance of management methods of the organization determines their focus on the implementation of tasks in the shortest possible time under the conditions of rational use of all types of resources. The content of management methods is the specificity of management tools.

One of the modern methods of strategic management of the organization is the method of program management by goals, when each head of any level follows clear targets.

The program-target method is an innovative method of managing organizations of various levels and scales (from the national economy to a small enterprise). This method of management is based on the system – planning-programming-budgeting. The budgetary method of management is to make plans in terms of future financial indicators, cash flows, possible expenses. All these indicators are carefully calculated, analyzed and projected into the future. In applying the budgetary method of management of the organization, its objectives are achieved through the correct balance of financial indicators.

Currently, the best Western companies ("SOP", "Nissan", "Ford", "IBM", "Mitsubishi") place the formation of corporate morals and culture as a priority task.

Partnership is an important component of any social group and consists in establishing various forms of relationships on the basis of which people communicate. In a partnership, people act as equal members in their relationships with each other, in contrast to the formal relationship of a Manager with a subordinate, where there is a dependence of one person on another. There are such forms of partnership: business, friendly, Hobbies (Hobbies), family - between relatives, sexual - intimate relationships of people. In partnership, relationships are built on the basis of mutually acceptable psychological methods of persuasion: imitation, requests, advice, praise. When business relationships are maintained at work in the form of friendly partnerships and shared Hobbies, this always contributes to the creation of a good psychological climate in the team.

Conclusion. Methods of organization management – management tools used to determine and perform the tasks and objectives of the enterprise. Based on them, a system of methods and rules of influence on the control object is formed to achieve the result using minimal costs.

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